

# ADVANCED TOPICS IN HEDGE EUND PRACTICES CONFERENCE

# Manager and Investor Perspectives **NEW YORK**

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# **Regulatory and Examination Priorities for Private Fund Advisers**

# **Speakers**



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# **Pending Regulations**

# **SEC Regulatory Blitz**

- SEC under Commissioner Gensler has engaged in 50+ rulemakings to date
  - Complex and sweeping changes
  - Challenging implementation timelines
- Rulemaking demands have reduced Staff relief and interpretive guidance
  Decreasing transparency of SEC expectations and interpretations
- Fifth Circuit vacatur of Private Fund Adviser Rules
- Other legal challenges to SEC rulemaking (dealer definition, Treasury bond dealers, climate disclosure rule) and implications for pending rulemaking
- SEC rulemaking blitz coincides with hyperactive enforcement programs, increasing penalties and the use of a "broken windows" approach

## **SEC Rulemakings Target Financial Services**

### **Key Rules Adopted:**

- Internet Advisers (3/24)
- Climate Disclosure (3/24)
- Dealer Rule (2/24)
- Short Interest Reporting (10/23)
- Securities Loan Reporting (10/23)
- Beneficial Ownership Reporting (10/23)
- Investment Company Names (9/23)
- Private Fund Advisers (8/23)
  - Vacated June 5 by Fifth Circuit
- Money Market Fund Reforms (7/23)
- Form PF (5/23), (7/23), (2/24)
- Broker-Dealer Recordkeeping (10/22)

#### Key Rules Proposed but Not Yet Adopted:

- Volume-Based Exchange Pricing (10/23)
- Predictive Data Analytics/AI (7/23)
- Cybersecurity (3/23)
- Safeguarding Rule (Custody) (2/23)
- Exchange Definition (1/22) (crypto supp. 4/23)
- Equity Market Structure (12/22):
  - Regulation Best Execution
  - Reg NMS (Min. Pricing Increments, Access Fees)
  - Order Competition Rule
  - Order Execution Disclosure
- RIA Outsourcing (10/22)
- RIA and IC ESG (5/22)
- SPAC (3/22)
- Government Securities Dealer (3/22)

### Key Rule Proposals (or Reproposals) to Watch

**Outsourcing by Investment Advisers** 

**Cybersecurity Risk Management** 

Enhanced Disclosures by Certain Investment Advisers and Investment Companies about Environmental, Social, and Governance Investment Practices

**FinCEN AML Proposal** 

**Predictive Data Analytics** 

Safeguarding Advisory Client Assets (Custody Rule)

# **SEC Examinations Update**

### **SEC Examinations Update**

**Continued focus on private fund advisers** 

Themes underlying rule proposals and newly adopted rules are often areas of focus during examinations

### **Marketing Rule**

- Performance
- Testimonials and endorsements
- Substantiation

Open question as to whether vacated PFA rules will still underlie tone of exams

### **SEC Examination Priorities – Private Fund Advisers**

Adherence to contractual requirements for LP
advisory committees, including notification and
consent processes

Accurate calculation and allocation of private fund fees and expenses

Due diligence practices for consistency with policies, procedures, and disclosures

Conflicts, controls, and disclosures for private funds managed side by side with registered investment companies and use of affiliated service providers

Custody: reporting timely completion of fund audits by a qualified auditor on Form ADV, and distribution of audited financial statements

**Form PF reporting** 

# **Other Regulatory Hot Topics**

# **Regulatory Hot Topics**

- Impact of recent cases on Private Fund Advisers
  - Panuwat "Shadow Trading" case
  - Off-channel communication cases
- Hedge clauses
- Whistleblower rules
  - Considerations for client/investor agreements, including complaint settlements

## **ERISA Update – QPAM Amendment**

What is a QPAM?

Why/When is a QPAM Needed?

#### What has Changed?

- New Registration Requirement with Department of Labor
- New Prohibited Misconduct Ineligibility Rules
- Updated Sole Authority Requirement
- Increased AUM and Equity Thresholds to be a QPAM
- New Recordkeeping Requirement

#### When is the Amendment Effective?